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Dear Laura:

Walter is off on his annual holiday so we don't have an opportunity to exchange polite insults with him on the score of who has failed to keep up a line of news to you. At any rate, I apologize for the rebuke so rightly served us by our good mutual friend Merle Armitage, who says that you haven't heard much from us. There hasn't been any special news and, of course, what there has been is so uniformly good and pleasant as to be almost monotonous. The sales have gone past the 3500 mark, which seems to be darned good these days, and, more important, the sales are continuing in strong and steady fashion, so that I think we can look forward to a really long life for this book.

I couldn't begin to tabulate all the pleasant compliments I've heard about the book, from old-timers who know the country to picture experts like Paul Vanderbilt of the Library of Congress, but you can be sure that for every one you've heard there are going to be dozens more as the book becomes more and more widely known.

Nice of the Saturday Review to get around to printing their favorable review after having it on the file for months!

One more thing I'd like to write about, but it will have to wait. All I can say is that the full-page ad for Rio Grande in the Herald Tribune had such interesting results one way and another that it is probably going to cause some very great changes in our whole advertising policy. As I said once before, you just don't realize yet what you went and done with that book of yours.

Very best from all of us here,

Cap

Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

CAP:lmh