

# DUELL, SLOAN & PEARCE, INC.

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October 28, 1949

Miss Laura Gilpin  
Box 1173  
Santa Fe, New Mexico

Dear Miss Gilpin:

Thanks for your letter of October 24 and we have shipped you 20 copies of "Rio Grande" as requested.

I have also heard from Mr. Jervis and he received your letter regarding the exhibition at the Museum of Fine Arts and suggested that McMurray's Book Store would be the best place to have an autographing party for you if you are so inclined and if this meets with your approval we will get in touch with them and make arrangements for your appearance there. Mr. Jervis thinks that Miss McMurray would do a wonderful promotion job for you.

In your letter you mentioned that Mr. Eywaters, Director of the Museum wants books at the museum for sale and I am wondering if it wouldn't be a good idea for Miss McMurray to have a representative at the museum to take care of any sales. In this way we will get more enthusiasm and I think a bigger promotion for you. Will you please let me know immediately.

Yours very truly,

*Jack Burdon*

Sales Manager

JDH:DC