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October 10, 1949

Miss Laura Gilpin
Box 1173 Santa Fe
New Mexico

Dear Miss Gilpin:

Your letter of October 7th has just been received. Kindly accept our thanks for your check of \$100 on account for the sixty copies of THE RIO GRANDE which you ordered. I hope that the books have reached you by this time and I am sure that you will agree that it is a beautiful book and I hope that the sale will be all that we expect it to be.

We invoiced copies of the book to the accounts in New Mexico, Colorado and Texas the day we received stock from the bindery and they should be received in time for the autographing parties. I am sorry however that there was so short a time between receipt of the books and the publication date.

As soon as you get definite dates for the exhibition in Dallas I would appreciate hearing from you and our representative, Mr. Edward Jervis will be in Dallas this coming weekend, at the Hotel Southland. Will you kindly send him an air mail letter so that he can get busy on it?

I have given our Publicity Department your request for a review copy to be sent to John Mason Brown of the Saturday Review and this will be taken care of immediately.

I am sure that our sales are going to be exceptionally good on THE RIO GRANDE and with all best wishes I am,

Yours very sincerely,

Jack Hurdan
Sales Manager

jdh/rb
cc - Mr. Jervis