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MURRAY HILL 5-2510
Cable: SWORDWORDS

November 8, 1948

Dear Laura:

I got your wire this morning and I have wired you back today. To go over the past history - when you mentioned Life's possible interest in the material, we sent Jane Vandercook over to their New York office and at that time they said that they did not want to take anything. But with your show coming up in Colorado Springs apparently there is a revival of interest tied up with the show and, as I wired you, it is a shame that it can't be tied up more closely with the publication of the book which, as you know, is now scheduled for June, but we had anticipated the separation of these two dates.

To elucidate further on the telegram, it would cost a considerable amount for Time and Life to send a man out and do anything on this section you have covered so amply in THE RIO GRANDE, so we want to see you get a good price for anything that they might use, as they can very easily make a feature article on the available material. The Denver Post is in a position, through their syndicates, to obtain free material in the form of publicity for the show which would cost them plenty if they had to supply it themselves. The local newspaper would undoubtedly be in the field of publicity only for the show.

I go into the above things, with which I am sure you are familiar, just as a reminder in the excitement of having inquiries of this kind made, that the magazines are getting a big break in even being allowed to use the material and they should pay for it.

I am getting together the photostatic dummy, eliminating occasionally where I think too much duplication appears. I will be able to get this to you before you come East at Christmas time and, if approved and returned to me, we will have plates for your final scanning during the time you are here. As I go over it now for the third or fourth time I realize what a stunning thing we can make out of the book.

Sincerely,

Wally
Walter L. Goodwin, Jr.

Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

wlg/df