

# DUELL, SLOAN & PEARCE, INC.

270 MADISON AVENUE, NEW YORK 16, N. Y.

PUBLISHERS

C. HALLIWELL DUELL  
CHARLES A. PEARCE

MURRAY HILL 5-2510  
Cable: SWORDWORDS

March 17, 1948

Dear Laura:

I know that you have been anxious about the book, and I wanted to be able to write you and give you some definite information about the publishing date.

In analysing the manuscript more carefully, there are still some changes which I feel would improve it, but they are elimination processes mostly. Our present problem is to try to produce the book at a cost which will allow us to put a ~~saleable~~ <sup>reasonable</sup> retail price on it. As you know, our costs have gone up terrifically, but we still have the book as a possibility for the fall of 1948. However, it seems wise not to get hopes up too high as there is a good chance, by necessity, of putting it off until later. I am hoping very much for your sake, and ours too that it may not be a "must".

I was very much interested in the notices by Alfred Morang and the others in clippings that you sent in, also some that Mother gave to me. Jane Vandercook is now working on the Life possibility and other similar operations. If there is a chance of making publication we might as well take advantage of it.

I saw Walter Frese recently and he told me that TEMPLES IN YUCATAN is about ready and promised to send me a copy of it when it came out.

You brought up the question about selling individual prints from the book. As long as these are individual photographs and not for reproduction, there is no objection that we have to your doing this. This, after-all, is your stock-in-trade and should not conflict with the book.

Sometime ago there were a number of questions which you wanted cleared up. One was whether you should or not have releases from all people photographed. This question is of equal importance to both you and ourselves, but fundamentally your problem. If there

Miss Laura Gilpin

-2-

March 17, 1948

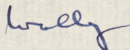
is any question of complaint you should have yourself protected. Under ordinary circumstances I do not see that it would be necessary, but if anything appears which might cause trouble it would be better to have releases.

The fact that you are having an exhibition of prints at the Colorado Fine Arts Center on November 14th will definitely be good for the book. Any notice which can be put in a prominent place in connection with the show or any other exhibition showing these photographs, giving title of book and publisher, either to be published or already published, will be doubly advantageous.

In laying out the complete book, I may make a number of suggestions and may even send a photostatic dummy out to you for final okay. I think in this final analysis the problem of which pictures should be used, either the substitutions or the ones first furnished, will come out.

I think this covers most of the questions on the fire at the present time, and I hope to be in more constant touch with you in the future.

Sincerely,



Walter L. Goodwin, Jr.

Miss Laura Gilpin  
Box 1173  
Santa Fe, New Mexico

wlg/df