

July 22, 1976

Dear Laura:

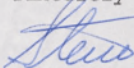
I'm sorry this is so long in coming. We have moved to direct the sales department at The University of Oklahoma Press. Their list is so enjoyable to sell! We moved in June and have been hard at work organizing and putting together new marketing programs.

We called when last there but apparently missed you. However, we shall return when the aspen change -- so we shall be able to visit again.

I wish that things had been better at the University of Texas Press vis-a-vis your latest edition. As you probably heard, I requested no changes on the jacket, but due to a misunderstanding on the designer's part, the latest jacket was the result. Few like it, but it continued to sell at eight-five to ninety copies when I left, so I guess people are still purchasing. I took the old jacket around to New Mexico bookstores so that they could replace the new jacket with the old one. I'm not sure what's going on at U.T. in the marketing department -- I hope they get the trade selling figured out soon.

Anyway, thanks for thinking of us. Fran and Amanda are well, and we miss the mountains; we will see you soon.

Sincerely yours,



Steve Rice
Sales Manager

Ms. Laura Gilpin
409 Camino del Monte Sol
Santa Fe, New Mexico 87501

SR:bcl

P.S. A forty percent discount on anything you want from the O.U. Press is available.

