



1/12/76

to Laura Gilpin

re: endleaves for forthcoming reprint/ENDURING NAVAHO

I received your letter just before Christmas, as I was preparing to leave on vacation. This is my first opportunity to reply.

Enclosed are copies of the endsheets, which have been printed and shipped to our bindery, thanks to a very rapid printing job by the printing division. We are happy with them. If we had been able to use Meriden, the printing would have shown better contrast, but it is a clean job of printing as it stands.

As to our previous inept east coast distribution, we at the press entirely agree with your assesment. We have severed our relationship with Columbia, and intend to cover the east coast ourselves with our newly acquired sales person and others on our marketing staff.

I believe, however, that the Press Policy is that we never use commercial publishers for distribution, as it would be too costly. Steve Rice and the Marketing department assure me that we will definitely be getting better exposure for our backlist titles under this new system.

Thank you,

Eje W. Wray

A handwritten signature in blue ink, appearing to read 'Eje' followed by a stylized flourish. The signature is written in a cursive, flowing style.