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June 2, 1967

Miss Laura Gilpin
409 Camino del Monte Sol
Santa Fe, New Mexico

Dear Laura:

Thank you for your letter. I was just on the verge of writing to you again.

Here is your check.

We will send your dummies to you immediately. When you return them, please indicate which pictures must be large and which may be reduced to one column (half a page) in width if necessary. There will be a maximum of twelve color plates (perhaps only nine, depending on other costs), so please pick from fourteen to sixteen transparencies and indicate roughly the order of preference so we can cut down on the number as needed.

We are returning your transparencies to you so that you can make black-and-white prints where necessary. The half-title pictures will have to be changed from color to black and white, so we will definitely need prints of these.

I also understand on the basis of our conversation that you will substitute certain prints for those now in the dummy; I believe you sent detailed notes on these, but you should feel free to change your mind if you have had second or third thoughts.

Another point: I understand that you strongly prefer to keep the ceremonial section last despite the fact that our reader preferred another position. You can consider this settled unless the editor to whom your book is assigned wishes to bring up the point again.

I also understand that you will send captions for all pictures.

Your map will be handled as a fold-out.

Good luck with Nakai. I can't believe that he won't want his picture in the book. Certainly his sympathetic interest is to be desired.

We'll keep in mind your suggestion that the covered-wagon shot be handled as a double-page spread. Perhaps this can be managed.

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We probably will handle the other color plates as wraps around 16-page signatures since this is cheaper and stronger than tipping. This means that we'll have to be pretty far along with the job before we will know approximately where they go. Tips can be handled on the outside and in the center of signatures, which would give us slightly greater flexibility as to position. Vertical compositions are preferable for the color plates but some horizontals may be necessary. I think that the best way to approach the problem is to make up the black and white pages first and then determine where the color plates are to go, getting them as close as possible to the appropriate segment of text.

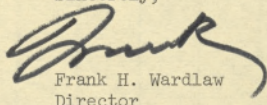
I don't know exactly when your book can be assigned to an editor but we'll put it on the schedule as soon as possible after the revised dummy is returned. I wouldn't worry about the index at all at this point; you'll just have to do a rush job on it (or let us get someone to do it for you) after the book has been paged. A lot of effort is wasted when an attempt is made to prepare an index at an earlier stage.

We'll do all we can to promote the book. Perhaps it might be a book club selection. Certainly we shall attempt to interest such magazines as Life and Holiday and American Heritage in running excerpts and pictures; this sort of thing gets a book off to a fine start.

We are shooting for the fall of 1968. We'll give you a more exact time as soon as possible.

I hope that things go well with you. All the best.

Sincerely,



Frank H. Wardlaw
Director

FHW/mht

P.S. I am writing to Mr. Owings to ask about the possibility of a subvention from his foundation so that more color can be included.