

# THE PENNSYLVANIA STATE UNIVERSITY

WAGNER ANNEX

UNIVERSITY PARK, PENNSYLVANIA 16802

WPSX-TV  
Broadcasting Services

Area Code 814  
863-1979

23 April 1979

Ms. Laura Gilpin  
409 Camino del Monte Sol  
Sante Fe, NM 87501

Dear Ms. Gilpin:

As part of the publicity for the showing of the exhibit PHOTOGRAPHY: THE SELECTED IMAGE at The Pennsylvania State University, a thirty-minute public television program was produced by WPSX-TV, Broadcasting Services at Penn State. Mr. Gerald Lang, Associate Professor of Art at Penn State, has expressed interest in the post-broadcast distribution of this program which is also titled PHOTOGRAPHY: THE SELECTED IMAGE.

Broadcasting Services feels there is the possibility of wide distribution of this program on videocassette. The program would be made available for instructional use at other colleges and universities nationally on a not-for-profit basis. The designated distributor, Audio Visual Services at Penn State, is among the country's three leading university distributors of media.

The television program, PHOTOGRAPHY: THE SELECTED IMAGE, includes all of your pictures and a brief selection of your statements from the photographic exhibition.

In order to proceed with our distribution plans, we need, of course, your consent. I have enclosed a release which I ask you to sign and return.

PHOTOGRAPHY: THE SELECTED IMAGE

23 April 1979

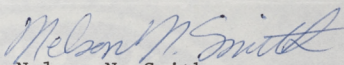
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Please note that you would receive a royalty on each sale of the program. The payment is computed by adding 20% to the basic purchase price of the videocassette, and then dividing that figure evenly among the seven photographers featured in the exhibition. Your share of the royalty will be \$3.57, with an increase after 1 July 1979 to \$7.14.

Thank you in advance for your cooperation.

Sincerely,



Nelson N. Smith  
Media Distribution Specialist

Enclosure

NNS:jl