

UNIVERSITY OF COLORADO
DEPARTMENT OF FINE ARTS
BOULDER, COLORADO 80309
GREAT WEST EXHIBITION

FINE ARTS BUILDING 104

GARY METZ, DIRECTOR
SANDY HUME, CO-DIRECTOR
ELLEN MANCHESTER, RESEARCH/EDITORIAL CONSULTANT

AREA CODE (303) 492-6504

Dear

FIRST LETTER (copy)

The Department of Fine Arts at the University of Colorado, Boulder, has been awarded a National Endowment for the Arts, Aid-to-Exhibitions grant. This grant, together with additional sources of funding, will be used to produce an exhibition of photographs to be entitled: "The Great West: Real/Ideal." A major catalogue will accompany the show. This project will deal with work made since 1950 in the geographic region between the Missouri River and the Sierra Nevada. Thematically, we will consider a broad range of ideas - from descriptive and cultural to expressive and personal concerns. Both the exhibition and book will be presented in September, 1977.

We would like to invite you to participate in this project. Approximately fifty photographers are being considered for the exhibition. The show will contain about 300 pictures, with each photographer showing an average of six prints. If you are interested in participating, we would ask you to provide 10-15 prints from which we would make our final selections. We will assume all shipping costs and are fully insured. As you can see in the attached biographical information on the exhibition committee, two of us have had curatorial experience in major museums. All work will be carefully handled in a professional manner.

The catalogue accompanying the exhibition will contain approximately 160 pages, including 100-120 plates, 4-6 essays and biographic and bibliographic information about the photographers. Each photographer will be represented in the book. Any, and all profits accruing from publication will be shared, on a par basis, with all photographers and essayists. We are aware of problems associated with the recent Whitney Museum "catalogue," and will not repeat those mistakes. A copy of a sample contract is enclosed, showing our obligations and your rights, with particular emphasis given to strict limitations on our rights to publish your work.

Please indicate your interest in participating in this project, by returning the enclosed post card.

We thank you for your considerations and look forward to hearing from you at your earliest convenience.

Sincerely,

Gary Metz, Director

Sandy Hume, Co-Director

Ellen Manchester, Consultant

Enclosures