

Ridge Press

JERRY MASON, PRESIDENT



July 26, 1976

Dear Photographer,

We are looking for extraordinary black and white photographs of children. Twenty-one years ago I published Edward Steichen's THE FAMILY OF MAN, possibly the most widely seen photographic collection ever assembled. Now, in the same spirit, we are creating a new book and exhibit in which our view of ourselves will be reassessed - this time through the eyes and emotions of youth.

THE FAMILY OF CHILDREN will depict the children of our world from their conception within the mother to approximately the age of 20. We wish to include the children of as many nationalities and cultures as possible.

Coordinating the task of collecting and editing these photographs is Ken Heyman, world-renowned photographer and author of more than 10 books, including one with Margaret Mead called FAMILY. Ken is also this year's winner of the "World Understanding Award," a grand prize of the Picture of the Year Competition, the world's largest and oldest photojournalistic contest.

We are seeking contemporary photographs, although pictures taken at any date will be considered. Along with the search for the meaningful moments of life, there will be special attention given to pictures of children's anger, hostility, despair, meanness, generosity, kindness, sadness, and love. Also sports, games, school life, religion, dressing up, parties, upper class children, working youngsters, the primitive child, poverty, starvation, etc. Please include your more personal, unpublished photographs, as well as those which have already been published.

Only black and white photographs will be accepted, from 5 inches by 7 inches to 14 inches by 17 inches

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in size, unmounted or mounted (but unframed). The photographer's name and address should be on the back of every print. A caption should be attached, including at the very least the name of the country in which the photograph was taken. A \$50 fee will be paid for world publication rights of each photograph used in THE FAMILY OF CHILDREN and for the right to use the photograph in promotional material associated with the book and exhibit.

All photographs must be received by September 15, 1976. They should be mailed to Ken Heyman, 64 East 55 Street, New York, N.Y. 10022. Return postage on a self-addressed envelope should be included.

Thank you for your attention, and we hope to hear from you soon.

Sincerely,

Jerry Mason