



880 FOLSOM STREET, SAN FRANCISCO 7, CALIFORNIA • GARFIELD 1-0872 • AREA CODE 415

4 April 1975

Laura Gilpin,
Photographer,
409 Camino el Monte Sol,
Santa Fe, New Mexico 87501

Dear Laura Gilpin:

Thank you for your order of March 12. We mailed the 9 prints about March 18 and I believe you have received them by now.

I held the negatives pending your receipt of the prints. Will now mail the negatives to you, under separate cover.

What a great pleasure to learn that you have been having such success in the sale of your prints. It certainly has taken a long time for the public, for museums and for collectors to realize that a photograph is an art form. And that a photograph by a great photographer can be esteemed as much as any other art form.

I appreciate your kind comments on our printing of your negatives. I hope you will have an opportunity to visit us soon.

Cordially yours,

Irwin Welcher
GENERAL GRAPHIC SERVICES

I.W.....f.m.w.

P.S. Thank you for the copy of "Laura Gilpin Retrospective" I enjoyed the writing, but I was disappointed at the rather inferior quality of the halftone work and printing.