

Van Ness Avenue at McAllister Street
San Francisco, California 94102
415 863-8800

March 19, 1975

Laura Gilpin
409 Camino Del Monte Sol
Santa Fe, New Mexico 87501

Dear Ms. Gilpin:

On April 18, the exhibition, WOMEN OF PHOTOGRAPHY, will open to the public in our galleries. The opening will be preceded by a preview for Museum Members, honoring the artists in the exhibition, which will take place from eight until eleven o'clock on the evening of April 17. Although official invitations will be mailed within the next few weeks, I would like to take this opportunity to extend a personal invitation to you. I sincerely hope you will be able to attend.

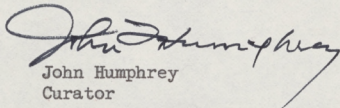
Now that nearly all the works in the exhibition have arrived at the Museum, we are able to see just how important and provocative the show is going to be. I am enclosing a complete list of the artists included in the exhibition for your information. Also included is a schedule of the institutions which will be showing WOMEN OF PHOTOGRAPHY. Although this schedule is not yet completed, we are working on filling the remaining exhibition periods.

The catalogue, which will be 128 pages long with 50 photographs reproduced, is now in the hands of our printer. A complimentary copy will be sent to you soon after the exhibition opens.

Your loan agreement forms indicate that you wish your photographs to be for sale. The Museum will sell prints from the exhibition under the condition that the buyer not remove the purchased photograph from the show until the end of the tour. A 15% commission will be taken by the Museum for handling services. Will other prints of your works in the exhibition be available for orders? Please check the appropriate box on the enclosed postcard and return it to us. If you have special wishes regarding the sale of your work, please indicate this as well.

All of us who have worked on this exciting project extend to you our warmest thanks for your participation and your help.

Sincerely,


John Humphrey
Curator

JH:kch

A Museum of Modern Art

San Francisco Museum of Art