

Dear Friends:

The East Street Gallery booklet "Procedures for Processing and Storing B&W Photographs for Maximum Possible Permanence", first published in 1969, is being replaced with a new book:

Preservation of Contemporary Photographic Materials

This NEW book, the most complete ever published on this subject, has extensive sections on B&W papers, RC paper, color materials, Cibachrome color print films, motion picture films, Polaroid B&W and SX-70 color prints, stabilization prints, image protection treatments, storage and display environments and illumination, and includes a lengthy bibliography of source references. Several different processing "programs" are outlined for varied demands of permanence. Comparisons of permanence are given for the different brands of color films and print materials. Many historic examples of preservation are shown.

This new book may be ordered NOW at \$ 3.00 per copy with 1st Class postage included, or \$ 2.00 per copy sent by 4th Class book rate. 10 or more copies are \$ 1.00 each shipping included. *Publication date is May 10, 1975.* Order from East Street Gallery, 723 State Street - Box 68 - Grinnell, Iowa 50112

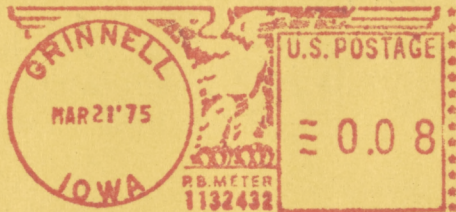
East Street Gallery

723 STATE STREET • BOX 68 • GRINNELL, IOWA 50112 • (515) 236-6971

A PHOTOGRAPHY
GALLERY & MAKER
OF QUALITY
PHOTO EQUIPMENT
SINCE 1967

Laura Gilpin
409 Camino del Monte Sol
Santa Fe, New Mexico 87501

1st Class Mail



East Street Gallery

A PHOTOGRAPHY
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SINCE 1967

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Laura: The book order has been entered - your
December 6, 1975
Dear Customer: copy will be shipped as soon it is printed.

Our new book, Preservation of Contemporary Photographic Materials, has been further delayed in publication because of the re-writing and expansion of many sections of the book. With typesetting almost complete, the book is now in galley form and we hope the book will be printed and ready to ship by about the end of January. This project has proved to be a nearly endless job of research and has resulted in a book far larger and more complicated than we ever imagined when we started writing the book almost a year ago. The book will be over 260 pages in length in an 8½ x 11 format, printed on high quality coated stock.

The price of the book has been increased over what many of you originally paid for the book. Because of the expansions of the text and the addition of some color printed pages and a color cover, the production costs have risen sharply. We remind you that we will be shipping all previous orders for whatever price was originally paid or invoiced, so you need not send any additional money. Books which were ordered with 1st class postage included will be sent to you via United Parcel Service. The book is now so large that 1st class postage costs are prohibitive. 4th class orders will still be sent via 4th class mail through the post office. Please use the new prices listed below for any future orders. We are sorry for the many delays with this project; however, the many expansions of the book will make it much more useful for most of you.

Please Note: Do NOT send any additional money for the book if you have already paid or been invoiced at a previous lower price. The book will be shipped to you at whatever you originally paid or were billed for.

The book contains much previously unpublished information on color materials - we are also including a selection of recent and past photographs of historical interest in B&W and color with descriptions of how they were made and are being preserved.

Please send us a new shipping address if you have moved.

New Publication Date Is Approximately January 30, 1976

Send _____ copy ('s) of Preservation of Contemporary Photographic Materials

Price: \$ 6.00 per copy sent by United Parcel Service (fast)
\$ 5.00 per copy sent by 4th class mail (slower)
\$ 2.75 per copy in quantities of 10 or more copies

(11/75)

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