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Sunset Books

March 29, 1972

Ms. Laura Gilpin
409 Camino del Monte Sol
Santa Fe, N.M. 87501

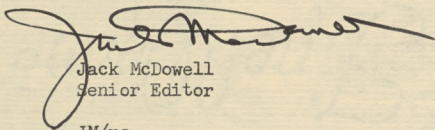
Dear Ms. Gilpin:

We are preparing for publication a Sunset pictorial on Mexico. It will be a large-format, deluxe volume similar to SAN FRANCISCO and LOS ANGELES, and will cover the scenic highlights as well as the human aspects of the country. We are interested in reviewing both color and black and white shooting that is dramatic, off-beat, unusual, and, most important, which captures the mood, variety, and contrasts of Mexico.

I am enclosing a list of general guides to the type of photograph we prefer. I hope you will have material to submit for consideration.

If you send color, please let me know the value per transparency, for insurance purposes.

Kindest regards,



Jack McDowell
Senior Editor

JM/rs
Encl.