

Foto Graphic News

A PROFESSIONAL APPROACH TO
AUDIO/VISUAL COMMUNICATIONS

AT LAST -- A LONG OVERDUE INFORMATION GAP WILL BE FILLED. A new publication -- FOTO/GRAPHIC NEWS, "with a professional approach to audio/visual communications." Prime target: the advertising and journalism photographer.

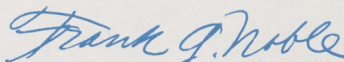
Offering more than just an impressively-designed package, each issue will be quick-reading and informative, crystalizing trends, trade-talk and technical news.

Editorially, FOTO/GRAPHIC NEWS will cover outstanding print and t.v., provocative film showings and exhibits. REVIEWS -- of books, articles, films, promotions and editorial reportage. TECHNICAL NEWS -- equipment, services and supplies. REPORTS -- from abroad -- traveling guide to sights, services and locations. TRADE NEWS -- agency contacts, pacesetting art directors, account changes, reps and jobs. FEATURE articles of major interest to photographers, business potentials and portfolios.

A bi-monthly, the first issue is scheduled for January, 1970. However, a special Nov./Dec. pre-publication issue is available with your subscription, FREE.

Don't fall behind -- even one month -- in this stimulating world of audio/visual communications.

One year's subscription is only \$4.50 -- a savings, with newsstand copies at \$1.00 each. ORDER NOW!



Frank G. Noble
Circulation Department