

November 17, 1969

Miss Laura Gilpin
409 Camino del Monte Sol
Santa Fe, New Mexico 87501

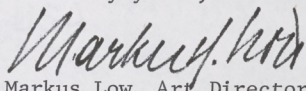
Dear Miss Gilpin:

I have received a letter from our parent company in Basel, Switzerland indicating that we should not proceed with the shooting of a washing scene among the American Indians for two reasons:

1. In the European view this scene would not be representative of washing habits in the United States. A much more typical scene would be a mixed crowd of people in a laundromat.
2. Since this particular advertising campaign for which the photograph was needed is going to terminate in June of 1970, the plans have already been set without leaving room for an additional picture.

I am very sorry to have to pass on this information after all the trouble you went to in order to answer my inquiry. With high appreciation for your help and best regards, I remain

Sincerely yours,



Markus Low, Art Director
Corporate Art Services

ML/cg