



880 FOLSOM STREET, SAN FRANCISCO 7, CALIFORNIA • GARFIELD 1-0872 • AREA CODE 415

8 May 1968

Miss Laura Gilpin
409 Camino del Monte Sol
Santa Fe, New Mexico 87501

Dear Miss Gilpin:

Thank you for your letter of April 19, requesting prices on photographic enlargements, mounting and finishing.

As Tod Webb probably informed you, we specialize in producing prints for photo exhibits.

Prices for producing the prints in the sizes you list, from negatives supplied, are as follows:

Print Size	Quantity	Each	Price per Print	Mounting on Masonite Additional Charge per Print
48x72	3		\$ 56.00	\$ 28.00
36x48	3		17.00	14.00
36x16	1		8.50	6.00
24x30	6		9.75	6.50

Prints up to 40" wide can be printed on single or double weight stock but for the larger prints only single weight semi-matte paper is available. Thus, to keep all the larger prints presenting a uniform finish, we quote only for single weight semi-matte.

The problem of mounting the 48x72 prints to permit ease of transporting could be solved by using the method of mounting on linen, then stretching on a hinged frame. However, to pull the print tightly enough to eliminate wrinkles, and marks which may be caused from from rolling and re-rolling the frames would have to be of rather solid construction. This might cause more difficulty in shipping and assembly than simply mounting on two 48x36 masonite panels.

These panels would, of course, require some wood framing to provide for the attachment of hinges to permit folding.

If you would like us to suggest some methods for preparing these panels to permit ease of installation, send us a plan of the proposed layout and method of hanging the photos.

We will be pleased to let you know what the additional cost for this work will be. Also, should the museum wish to undertake the mounting and construction, we will supply detail sketches of our suggestions, at no cost of course.

GENERAL GRAPHIC



SERVICES

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We look forward to printing this exhibit for you.

Cordially yours,

Irwin Welcher
GENERAL GRAPHIC SERVICES