



NEW MEXICO

BLUE CROSS - BLUE SHIELD



HOSPITAL SERVICE, INCORPORATED

202 MORNINGSIDE DR., S.E.

SURGICAL SERVICE, INCORPORATED

ALBUQUERQUE, N. M. 87108

PHONE 256-3585

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Dear Subscriber:

You are no doubt aware that our United States Congress passed, and the President has signed into law, the new Medicare Program. This program was designed primarily to provide health care protection for persons who have reached the age of 65.

A few words of caution may be necessary. Although this new program has now become law, it does not take effect immediately. The first health care benefits will not be available until July 1, 1966. We therefore urge you to retain your Blue Cross-Blue Shield coverage, for your protection, until that time.

Although Medicare in its final form provides an impressive list of benefits, there are still many areas of health care protection which will not be fully covered. It is anticipated that New Mexico Blue Cross - Blue Shield will offer companion coverage to complement the Medicare Program. You will be kept informed of developments along these lines.

REMEMBER!

Keep your Blue Cross - Blue Shield protection until you are certain that you are covered under the new government program.

Sincerely,

Donald LaNoue
Director of Administration

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