

**NEW MEXICO PHOTOGRAPHERS LICENSING BOARD**

PHONE 983-3440

P. O. Box 1034

SANTA FE, NEW MEXICO

Congratulations to you on the approval by the Board of Directors of your Application for a Certificate to Practice Photography in New Mexico.

Your personal Certificate is enclosed herewith. Also enclosed is a reprint of Section 8 of the Act, relating to unlawful trade practices, and a complete transcript of this legislation. The Certificate should be posted in a conspicuous place or kept available at all times.

The Certificate is non-transferable and the Secretary-Treasurer must be notified of any change in address.

Yours very truly,

Gar Packard
Executive Secretary



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Chapter 255, Laws of 1963

SECTION 8. UNLAWFUL TRADE PRACTICES

A. It is unlawful for any person, company, corporation, business, or any of their agents in the practice of photography to make any representation or exhibit any samples which have the capacity or tendency to deceive prospective purchasers in regard to:

- (1) the size, quality, finish, workmanship or price of any photographic product or service;
- (2) the nature, type, or volume of his business;
- (3) the status or affiliation of his business or the training, skill, reputation and experience of himself or any of his employees;
- (4) the equipment or methods used;
- (5) the possible exhibition of photographs proposed to be taken or sold;
- (6) a contest of any type or description, which is held in connection with or influenced by the purchase of merchandise or services;
- (7) limitations on dates or quantities of purchases, or on the number of prospective purchasers who will be allowed to purchase; and
- (8) conditions or limitations on any guarantee or warranty.

B. Any person committing any unlawful trade practice is guilty of a misdemeanor.

NOTICE: It is unlawful after July 1, 1963, for any person to practice without a Certificate issued by the board. The fee for issuing each Certificate to practice is twenty dollars (\$20). Each Certificate to practice shall expire June 30 of each year. The Certificate must be renewed on or before the expiration date. The fee for a renewal Certificate is five dollars (\$5.00).