

News from

ANI

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AUTHENTICATED NEWS INTERNATIONAL

170 FIFTH AVENUE, NEW YORK 10, N. Y., U. S. A.

Telephone CHelsea 3-6995

Dear Photographer:

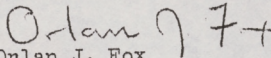
In recent correspondence with your local chamber of commerce, we were advised that your professional skill in photography would be a great asset to our growing news agency. At this time we would like to invite you to submit samples of your work to our agency. Our requirements and terms are listed on the enclosed sheet.

As an accredited news agency, we service several thousand publications of all possible categories, including daily and weekly newspapers, Sunday supplements, house organs, trade journals, textbooks, encyclopedias, religious, medical and travel publications. In addition to the United States and Canada, we have agencies in Europe, Latin America and the Far East, so that our overseas syndication is quite extensive.

ANI is equipped, through extensive research of the market and a large staff of salesmen and sales correspondents, to place a high percentage of its photo-feature material.

We look forward to hearing from you, and seeing samples of your photography.

Yours very truly,


Orlan J. Fox
Associate Editor

OJF:jh

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PHOTO GUIDE FOR CONTRIBUTING PHOTOGRAPHERS

REQUIREMENTS: All photos must be 8 x 10" black-and-white glossies with sharp focus and good contrast. Best treatment of feature story material is a continuity sequence of 6 to 12 photos that tell a story graphically and with imagination, and must include sufficient editorial material for captioning by our story editors. Single photos are acceptable if unique or unusual or suitable for our Stock Library. All photos should be covered by model release forms, which may be retained by the photographer. All negatives remain the property of the photographer and should be held unless requested by us. First submissions must be accompanied by stamped, self-addressed envelopes.

TERMS: ANI never purchases photos outright. Photographers earn, as is customary in this field, a 50 per cent commission on all photos, regardless of price or number of times sold. Payment and sales reports are made quarterly. All unsold feature material is returned after it is withdrawn from the market.

GENERAL INFORMATION: Material submitted to this organization must be in the Exclusive category, i.e. not submitted to any other news agency or stock photo house, although it may have been used locally. At this time the subjects which are of interest to ANI include:

Architecture	Handicrafts	Religious Activities
Art	Holidays	Safety Maintenance
Aeronautics	Historical	Science
Animals	Hobbies	Seaports
Babies	Hotels	Shrines
Beauty	Hospitals	Sports
Construction	Human Interest	Scenics
Cheesecake	Landmarks	Teenage Activities
Children	Monuments	Theatre
Cooking	New Products	Television
Education	Machines	Technology
Entertainment	Marine	Treasures
Factories	Medical	Urban Activities
Flowers	Motion Pictures	
Festivals	Nursing	
Fashions	Personalities	
Exhibitions	Railroads	