



R. P. CONWAY, District Manager
Auto - Life - Fire and Casualty

2521 San Pedro N.E. Albuquerque, New Mexico
Telephone: AL 5-8726

October 23, 1962

Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

Dear Miss Gilpin:

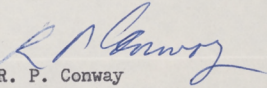
Our Santa Fe agent, Bill McCandless, has forwarded your letter of October 16th and we are pleased to hear of your satisfaction with the State Farm Car Finance Plan.

Our Home Office is quite interested in hearing from satisfied customers like you and I am taking the liberty of forwarding your letter on to them. While we are doing a considerable amount of advertising to let our policyholders know the benefits available through the State Farm Auto Finance Plan I am sure that you realize that there is no substitute for the good word that is passed from person to person. In this connection I am sure that Bill McCandless will appreciate you telling your friends about it.

Thanking you again for taking the time to write us and with best wishes for continued success in your profession, I remain

Sincerely,

RPC:gm
cc:W.J.McCandless


R. P. Conway
District Manager