



Seymour's
THE EXAKTA SPECIALISTS

350 WEST 31ST STREET, NEW YORK 1, NEW YORK - CHICKERING 4-1150

May 22, 1961

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Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

There is no preset 135mm lens. The next preset lens
(after 105mm) is the 180mm F4.5 preset Actinar. A new type
200mm F3.5 preset lens will be available in about two months.

It will be a pleasure to serve you.

Yours very truly,
S E Y M O U R ' S

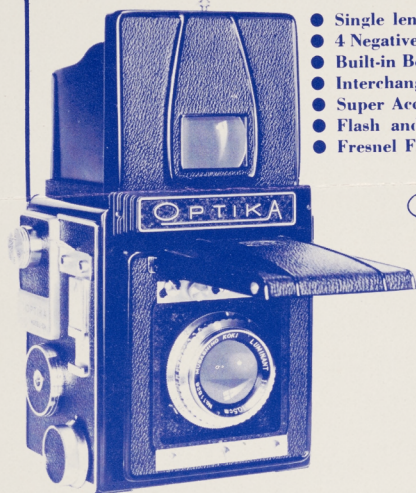
Earl F. Seymour
EFS:ss

FOR EXAKTAS: *Seymour's* OF COURSE

Presenting

the New

OPTIKA REFLEX



- Single lens Reflex Focusing
- 4 Negative sizes (1 3/8 x 2 1/4 to 2 1/4 x 3 1/4)
- Built-in Bellows
- Interchangeable Lenses
- Super Accurate Focal Plane Shutter
- Flash and Strobe Synchronization
- Fresnel Field Lens
- Interchangeable Rollfilm Magazines
- Cut Film—Film Pack
- Close-ups without accessories
- Built-in Optical Sports Finder
- Precision Built
- Five Year Guarantee
- Lightweight Construction

In a class by itself!

PRICE LIST

OPTIKA REFLEX, Model 11a, with coated preset F3.5 Lumicon Lens, equipped with Optikalite Field Lens, Protective Back Plate, Adjustable deLuxe Leather Neckstrap, with one Cutfilm Holder **\$229.50**

OPTIKAMATIC ROLLFILM MAGAZINE for 3 Negative Formats on 120 Film, with two metal masks **25.50**

AUTO-STOP ROLLFILM MAGAZINES
for 120 Film, Automatic Spacing
Model AS-23, for 2 1/4 x 3 1/4 (horizontal) **29.95**
Model AS-67, for 2 1/4 x 2 1/4 (horizontal) **29.95**
Model AS-66, for 2 1/4 x 2 1/4 (square) **29.95**
Model AS-27, for 2 1/4 x 1 1/4 (vertical) **29.95**

OPTIKA PROFESSIONAL CUTFILM HOLDERS 2 1/4 x 3 1/4, with pressure plate, all metal construction, SET OF THREE (3) **14.85**

OPTIKA FILM PACK ADAPTER, 2 1/4 x 3 1/4, all metal construction **14.85**

GROUNDGLASS FOCUSING BACK with leather light hood **10.95**
LEATHER GADGET BAG, Pigskin, for Optika Outfit **14.95**

Telephoto Lenses:
135mm F4.5 Actinar **\$34.25**
180mm F4.5 Actinar **59.50**
180mm F4.5 Preset Actinar **76.50**
210mm F6.3 Actinar **58.45**
210mm F4.5 Actinar **79.50**
210mm F4.5 Preset Actinar **98.50**
300mm F4.5 Actinar **179.50**
300mm F5.6 Actinar **129.50**
400mm F5.6 Actinar **196.25**

Prices for Telephoto Lenses include Lensboard and mounting.

Wide Angle:

90mm F6.8 Schneider Angulon **\$44.85** plus 19.75 for special board
90mm F3.5 Optika Terragon, preset **\$99.50** incl. board and mounting

Special Macro Lenses for Close-up and Copy Work:

25mm F3.5 Actinar **\$34.25** including Board and Mounting
50mm F3.5 Actinar **\$34.25** including Board and Mounting
75mm F3.5 Actinar **\$34.25** including Board and Mounting

**ENGINEERED
FOR**

*Long
Life*

NEW!

SEYMOUR'S

350 West 31st Street, New York 1, N. Y.

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If you wish to take advantage of our budget terms, we suggest a minimum down payment of 10% of the total order. The balance may be paid in 12 equal monthly payments. The only charge we make is a combined carrying and interest charge of $3/4$ of 1 per cent per month, based on the unpaid balance after down payment. The more you pay down, the smaller the carrying charge. Unless you have previously established credit with us, kindly answer the questions below.

Please list the items you wish to buy, with prices, state amount of down payment and proposed length of time over which you would like to spread the payments.

Confidential Credit Information.

Name: _____
Street and No.: _____
City and State: _____
Date of Birth: Year: _____ Mo.: _____ Day: _____
Married? _____ Name of Spouse: _____
Number of Dependents: _____
Do you own a home? _____ Value \$ _____
Amount of Mortgage on home: \$ _____
Car: Make: _____ Model: _____ Year: _____
Amount owed on car: _____
How long at present address: _____
Previous Address: _____

Occupation: _____
Employed by: _____
Employer's address: _____

Income: \$ _____ per _____
Bank Reference: _____

Credit Reference (give full addresses):

1. _____
Street and No.: _____
City and State: _____
2. _____
Street and No.: _____
City and State: _____
3. _____
Street and No.: _____
City and State: _____
Amount of first order: \$ _____
How much can you pay down: \$ _____

I certify that the above information is honest, correct, and true.

Signature: _____

☐ Check here if additional credit information is attached.

ORDER FORM

SEYMOUR'S, 350 West 31 Street, New York 1, N. Y.

I wish to place the following order, subject to approval of my credit, and with the understanding that I may return the equipment within 15 days for refund of my down payment:

I enclose my Down Payment for . . . \$.....
Title to remain in Seymour's until fully paid for.

Signature: _____

Shipment to be made to