

Nov. 7
1960

Roundtree Color Lab. 2449 Eliot Street
Denver, Colorado

Dear Sirs:-

Enclosed please find two sets of 2 1/2 x 3 1/4 Kodacolor negatives for proofs, 1 sheet 8x10 on each group.

Also one 2 1/2 x 3 1/4 Kodacolor (bride & groom) from which I need 5 5x7 prints. This negative is not sharp. There was neither time nor light to shoot faster. The black & white were the most important but the customer wants five color prints anyway. Just do the best you can on this. I enclose a black & white print for cropping and contrast guide. Portrait quality.

I enclose my check for \$27.00, \$6. for the proofs and \$21 for the 5x7 prints.

Sorry not to be sending you any better material than this but perhaps more later. It was not possible to include a grey card on any of these. The flowers are white.

Please send unmounted prints no spraying on any of this order.

Very truly yours,

2 sheets of proofs from 2 1/2 x 3 1/4 negatives
5 Portrait Quality 5x7 prints, unmounted.

APPLICATION FOR PROFESSIONAL AGENCY with ROUNDTREE COLOR LAB

2449 Eliot P. O. Box 26

Highland Station

Denver, Colorado

PLEASE PRINT OR TYPE REPLIES

1. Business Name _____
2. Address _____
3. Name of Owner _____
4. Principal type of business, Portrait Studio _____ Portraits Home _____
Commercial _____ Industrial _____ News _____
5. Location (Please check one)
Main Business District _____ Neighborhood Location _____
Street Level _____ Above Street Level _____
Home _____
6. Name of Three Firms with whom you have accounts:

Firm Name	Address
1. _____	_____
2. _____	_____
3. _____	_____
7. Do you have account with: Eastman Kodak _____ Ansco _____ DuPont (Defender) _____
8. How long in present business _____
9. Bank Reference _____
Date _____

Signature of Manager or Owner

SERVICE

Five working days on all negative work. Where unusual light sources, or mixed lighting occurs, more time may be necessary.

Ektacolor-Kodacolor Processing

Gray Card negatives processed at no charge.

Size	Per Sheet
2¼x3¼	\$.50
3¼x4¼	.50
4x5	.60
5x7	.75
8x10	1.25
All rolls	.90

\$1.50 Minimum Order

Extent of Liability: We guarantee to replace, with unexposed, any film which might become lost or damaged by Rountree Color Lab, or any Rountree Color Dealer. No other warranty, guaranty or liability is made or assumed.

ROUNTREE COLOR LAB

DIRECT COLOR PRICE LIST

Negative Services



GL 5-4818

GE 3-0177

ROUNTREE COLOR LAB

2449 ELIOT STREET
DENVER 11, COLORADO



*When it's Color —
send it to Rountree*

CUSTOM TYPE "C" PRINTS

Commercial

Size	First Print	2 - 9	10 - 24
4x5	\$ 3.00	\$ 1.50	\$ 1.00
5x7	6.00	2.50	2.00
8x10	8.00	4.00	3.00
11x14	15.00	8.00	6.00
16x20	30.00	16.50	12.00
20x24	45.00	30.00	25.00

"GRAY CARD"—A 25% discount is allowed against first Print Price when a "Gray Card negative" is included in order.

PROOFS: Contact proofs are \$1.50, 4x5; \$2.00, 5x7; \$3.00, 8x10.

Ektacolor Transparencies

Size	First Transparency	Duplicates
5x7 or smaller	\$10.00	\$ 7.00
8x10	15.00	10.00
11x14	25.00	15.00
16x20	50.00	35.00

Portrait

Size	First Print	2 - 9	10 - 24
4x5	\$ 4.00	\$ 2.50	\$ 2.00
5x7	7.00	3.50	3.00
8x10	10.00	5.00	4.00
11x14	18.00	10.00	8.50
16x20	35.00	19.00	15.00
20x24	65.00	40.00	35.00

"GRAY CARD negatives" processed free of charge.

PROOFS. Contact or Projection.

4x5—\$1.50 5x7—\$2.00 8x10—\$3.00

MATTE SURFACE. All portraits are sprayed matte, unless otherwise specified.

CANDIDS: Weddings, Conventions, etc., from Roll or 35 mm Kodacolor: Net prices from negatives of reasonably uniform exposure and color balance. Orders for less than 10 prints are billed at commercial rates. 10 or more as follows:

Size	First Print	Duplicate Prints
5x7	\$2.00 Net	\$1.75 Net
8x10	3.00 Net	2.00 Net

FROM _____

To- **Rountree Color Lab**

Box 26, Highland Station

Denver 11, Colorado

Color Film - Do Not Bend

When It's Color--Send it to ROUNTREE



When it's Color send it to Rountree

**COMPLETE CUSTOM
COLOR SERVICES**

For the
**PROFESSIONAL — INDUSTRIAL
PHOTOGRAPHER**



***ROUNTREE
COLOR LAB***

**2449 ELIOT — BOX 26 HIGHLAND STATION
DENVER, COLORADO**

GE 3-0177

GL 5-4818

PROCESSING INSTRUCTIONS:

NO. OF FILMS ENCLOSED _____ TYPE _____

NO. OF PROOFS EACH _____ SIZE _____

NO. OF ENLARGEMENTS EACH _____ SIZE _____

TOTAL PRICE

OTHER INSTRUCTIONS:

STUDIO NAME:

Laura Gilpin

Box 1173

Santa Fe, New Mexico

CLIENT JOB NO. _____

DATE _____

NAME _____

ADDRESS _____

PHONE _____

Nº 6121



When it's Color send it to Rountree

COMPLETE CUSTOM

COLOR SERVICES

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COLOR LAB

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OTHER INSTRUCTIONS:

STUDIO NAME:

Laura Gilpin
Box 1173
Santa Fe, New Mexico

CLIENT JOB NO. _____

DATE _____

NAME _____

ADDRESS _____

PHONE _____

Nº 6120



ROUNTREE COLOR LAB

PROFESSIONAL DISCOUNT SCHEDULE

The following Professional discounts will be allowed Commercial, Industrial and Portrait Photographic Studios:

\$	.01 to \$	9.99		Net
	10.00 to	49.99		20%
	50.00 to	99.99		20 + 5%
	100.00 to	499.99		20 + 5 + 5%
	500.00 and over			20 + 5 + 5 + 2½%

ROUNTREE COLOR LAB

2449 ELIOT ST., DENVER, COLO.

**Customers who have not established credit,
please remit with order.**

When It's Color--Send it to ROUNTREE

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 865, DENVER, COLORADO

To - **Rountree Color Lab**

P. O. Box 26, Highland Station

2449 Eliot Street

Denver 11, Colorado