

572 Madison Ave., New York 22

HOUSE BEAUTIFUL MAGAZINE

Telephone Plaza 4-2100

OFFICE
OF THE EDITOR

April 2, 1959

Miss Laura Gilpin
409 Camino del Monte Sol
Santa Fe, New Mexico

Dear Miss Gilpin:

I was terribly sorry we rushed you so when we asked for pictures to be considered for our January issue. Now I'm back again and can give you more time. We would very much like to see more of your pictures.

Our January issue was an enormous success. The cover lines were "Are you dead or alive? Awareness makes the difference". I am sending you a copy which will speak for itself far more eloquently than I can. The basic philosophy expressed has had a tremendous response and we will do another issue on the same general subject.

Because we are planning ahead to the next issue, Miss Gordon has asked to see more of your pictures which point up awareness, as yours so ably do. Quite aside from my own enthusiasm (and my family's), Mrs. Nat Owings has been talking to Miss Gordon about your work and, as Miss Gordon says, "we all agree".

The pictures on pages 60 to 73 will illustrate particularly well the kind of thing we are after. There is no real limitation on the subject matter. We are looking primarily for any pictures which will point up the beauty in the things which surround us. We will leave the choice to you.

Miss Gordon leaves for Japan on April 24th. If we could see some pictures by then, fine. Otherwise she'll be back in mid-June and could see them then. Much will depend on your own schedule.

April 2, 1959

I hope this idea will interest you and that we will hear from you.

Cordially,

Marianne Wentworth

Marianne Wentworth
Assistant to the Editor

MW:jm

Pots - plates - or plants can
be eligible. What the picture
says about the "ordinary" is the
Key -

I enjoy the pictures of Mary,
Susan and young John which
you took. I delight in the
pictures - and the fact that
you took them. (mw)