

January 6,
1959.

Mr. Guy Neff,
Meredith Publishing Co.,
Des Moines, Iowa

Dear Mr. Neff:-

The complete job went off to you yesterday by parcel post insured in two packages. What with Christmas intervening and Calla's new job, we seemed to have difficulty getting everything checked and together. I shall await your verdict with much interest and I sincerely hope that it will meet your requirements. The "Still Life" at Corina Santastevan's is pretty dark on one side. If it is too much so and you like it well enough, I will be glad to go up and do it over. The proper balance of light and dark values on color film is sometimes hard to achieve. The delicate highlights of that one would have gone with more exposure, but I could bring up more light on the shadow side. Two or three other comments: The Dominguez' door just wasn't good in black and white. I watched it in a fleeting light of sun in and out of clouds, and decided that it was the color on the door that was important. With the sun out, the emphasis was all on the lower part, it did not reach the wreath. The Shivas are pleased with the window and want to use it for their next year's Christmas card. I do not know your policy on transparencies after they are used, but there are several I should like to have back chiefly for the purpose of showing them to future customers. You will find a choice of several transparencies on all most all of the subjects. I just had to try the special one at Mr. Aiello's and it seems much more interesting in color than in black and white, but I have sent you both for your choice. There was only one of Mr. Larrinaga's design, and by the way, he is a Basque, not an Italian, for your information.

The transparencies of the farolitos and luminaria were most interesting problems. Of-course enough light to make a "light" transparency, loses the night feeling. As you see we finally had some snow, the Sunday after Christmas. The main reason, I have been so long. I give you the first choice on any of these and what you do not want, I shall submit to the New Mexico Magazine for next year. The only thing I have not checked is the spelling of Gazella Loeffler's name. I am sure you must have it from Mr. Aiello, if not I can look it up.

The black and whites of the Houk child I have mounted for gift purposes and have sent them on to you to send back to them. Just consider the two prints as one.

Please let me know if there is anything you wish me to remake if possible, and I do hope that you will find the entire job to your satisfaction. It was a pleasure to work with you, and at any future time if there is anything you need either here or elsewhere I shall be glad to fill the commission.

One last thing. You did not tell me what size print you wish of the Canyon de Chelly. The one in my hall is 16x20. This is a difficult print to make right. My prices on my best quality prints are

16x20 \$40.

11x14 25.

As I have no extra prints on hand, I shall make one as soon as I know which size you wish.

This brings my best wishes for this new year, and the hope that you will come back again.

Sincerely yours,

A complete list of all material sent to you is contained in the larger package.

January 5
1969

LIST OF WORK DONE FOR BETTER HOMES AND GARDENS CHRISTMAS
IDEA MAGAZINE.

- No. 1. Decorated Console. Allen Stamm Residence. Santa Fe.
2 color transparencies submitted.
- No. 2. Decorated Dining Table. Allen Stamm Residence
4 trans. submitted. Santa Fe, New Mexico.
- No. 3. Decorated Fireplace. Allen Stamm Residence.
1 8x10 black & white print.
- No. 4. Decorated Tree, out doors Maurice Lroianux Res.
3 transparencies. Santa Fe, N.M.
- No. 5. Tin Angel Dig 'N Hope Garden Club
3 transparencies. Santa Fe, New Mexico.
Mrs. E.R. Bauder
- No. 6. St. Francis design. Dig 'N Hope Garden Club
1 8x10 B&W print Mrs. Albert Ely.
- No. 7. Santa Claus Dig 'N Hope Garden Club
1 8x10 B&W print Santa Fe, N.M.
Mrs. Elwood Barry
- No. 8. Gandy House Dig 'N Hope Garden Club
1 8x10 B&W print Santa Fe, N.M.
Mrs. Charles N. Batts
- No. 9. Window at Residence of Mr. Ramon Shiva
4 transparencies. Santa Fe, N.M.
- No. 10. Decoration Of Mexican hats with child Mr. & Mrs. Howard F. Houk
(release enclosed) Santa Fe, New Mexico.
5 transparencies.
- No. 10.A. 2 mounted B&W prints
same as No. 10.
- No. 11. Decorated Christmas Tree. Mrs. A.F. Hurford
2 transparencies. Las Jardineras Garden Club
Santa Fe, N.M.
- No. 12. Wall Decoration Marjorie B. McPharlin
2 transparencies Santa Fe, N.M.
- No. 13. Table Decoration Marjorie B. McPharlin
2 transparencies Santa Fe, N.M.

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| No. 14. | Table Decoration.
Katsina Dolls
3 transparnecies | Marjorie B. McPharlin
Santa Fe, N.M. |
| No. 15. | Mobile
2 B.W. Prints | Santa Fe, N.M.
Marjorie B. McPharlin |
| No. 16. | Miniature Church
1 B&W.Print | Mrs. Richard Wormser
Santa Fe. New Mexico |
| No. 17. | Table Decoration.
1 B&W print. | Mrs. Frederick W. Hodge
Santa Fe, New Mexico |
| No. 18. | Christmas Farolitos
4 transparencies | Laura Gilpin Patio.
Spanish American Children
(release enclosed) |

TAOS. NEW MEXICO

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| No. 19. | Decoration
3 transparencies | Mario Larránaga
Taos, New Mexico |
| No. 20. | Modern Design
1 transparency | Mario Larrinaga
Taos, New Mexico |
| No. 21. | Embroidery & Farolitos
2 transparencies | Stanley Aiello
Taos, New Mexico. |
| No. 22. | Nativity
2 transparencies | By Gazella Loeffler
made at Stanley Aiello's
Taos, N.M. |
| No. 23. | Lamp
2 transparencies | Stanley Aiello
Taos, New Mexico. |
| No. 24. | Child's Embro dery
1 transparency | Made at Stanley Aiello's
Taos, New Mexico |
| No. 24A. | Christmas Still Life
Mantle Decoration
Same as No. 24
1 B&W print | |
| No. 25. | Christmas Still Life
1 transparency | Corina Santistevan
Taos, New Mexico |
| No 26. | Mantle Decoration
2 transparencies | Corina Santistevan
Taos, New Mexico. |

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| No. 27. | Wall Decorations
1 B&W Print. | Corina Santistevan
Taos, New Mexico. |
| No. 28. | FirePlace Decorations
3 transparencies | Dominguez
Taos, New Mexico |
| No. 29. | Front Door
2 transparencies | Dominguez
Taos, New Mexico. |
| No. 30. | Fireplace
1 8x10 B&W print | Toas, New Mexico |
| No. 31 | Farolitos
1 B&W print. | San Ildefonso Indian Pueblo
New Mexico. |
| No. 32. | Christmas Wreath
1 8x10 Color trans. | Residence of Mrs.A.O.Peabody
Santa Fe, New Mexico. |

Note. Nos. 31 & 32 submitted for possible use.

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LAURA GILPIN PHOTOGRAPHER

Box 1173 • Santa Fe, New Mexico

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