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BOOK AND GENERAL
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Dear Miss Gilpin:

It's hard to say how much color and how much black photography we'll do. Seldom is it possible to use daylight for interior decorations. Such as doorways, birdfeeders, light posts, or mailboxes when decorated can be done by daylight. Often to get the best shot for engraving, we make three exposures in color; one over, one under, and one on what we think is the nose.

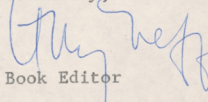
If I got ten good color shots and thirty black from this trip, I'd be most happy. If I saw twenty good ones, I couldn't resist them.

In the Christmas Ideas book, if you've examined it, we show almost nothing except what we can suggest that other people can copy or imitate. That's why we stay away from commercial things like florists' pieces, and designs made entirely of commercial items but with no more design than the usual flower petal arrangement or fan behind a Madonna bromide. For these reasons, I would be afraid to go too far with the lady who does the puppets until I'd see if what she does can be translated into a do-it-yourself idea. We do no stories of people as personalities.

If I could get a good luminous picture of the luminaries with some children around them and some noticeable Christmas suggestion, I'd be really happy. Lighting it will be most difficult so let's bring our box of miracle tricks.

I don't know how many exposures there are in "twelve boxes," but it sounds like more than we'd probably get around to using. Your newspapers from now on will be filled with leads. I am eager to get a regional Christmas story from Santa Fe and Taos from this trip.

Cordially,



Guy Neff

Book Editor

Guy Neff/nab

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