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Des Moines

BOOK AND GENERAL
PROMOTION DIVISION

September 8, 1958

Dear Miss Gilpin:

If plans don't work out for me to come to Santa Fe for Christmas decoration photography, I'll be truly disappointed. As of now, I can't see what will stand in the way of my coming around December 15th. Separately, I'm sending a book of Christmas Ideas so that you can see the nature of thing I will be looking for.

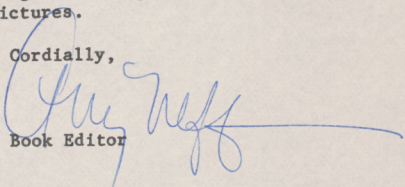
Outdoor decorations and night lighting doesn't make a picture very good for reproduction but, if the Luminarias can be photographed, I would surely like to try it.

As you might suspect, there is little that is new in the way of Christmas decorations. The only place to find the new is in the homes of the talented and creative people you mentioned, and I hope they can be stimulated to give us a good week's work.

Leonard Good, whom you may remember as an instructor there once, gave me the name of a Mr. DuTant whom I wrote just before hearing from you. I thought that a review of the local newspaper for the pre-Christmas weeks of last year might give us suggestions as to where to look for special things this year.

Anyway, I'm looking forward to coming and do hope that you will be able to help me find about forty pictures.

Cordially,


Book Editor

Guy Neff/nab

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