

June 28, 57.

Mr. Alexander Girard,
Box 707,
Santa Fe, N.M.

Dear Mr. Girard:-

In reference to our discussion of possible photographs for the rooms of your new hotel, I have made the enclosed tentative price list. It is very difficult to estimate the time involved on such a project. To cover the outstanding subject matter of the state would take several trips at different times of year in order to obtain pictures of fall color, winter scenes and sports, and summer wild flowers.

The enclosed list is based on fifty different subjects with fifteen duplicates, making 800 prints in all. It would cost \$1. each to mount them alone, and I have not yet given any thought to framing. It has seemed to me that a basic charge per picture plus traveling expenses is the best way to arrive at this. I have discussed such a proposition with a noted photographer who has just been here, and his estimate was much larger than this but was for a straight commercial advertising job. The project would require a safe leeway in time for one never knows the conditions of weather etc. that may arise. My estimate of course, includes a guarantee of satisfactory originals and top quality duplicates.

I hope the parties concerned will be interested in this proposition. It would indeed be a stimulating project, and I believe would add to the interest of the hotel visitors.

Very truly yours

Suggested basic price list for photographs to include 50 different subjects and a total of 16 prints of each. Total 800.

BLACK AND WHITE.

Basic charge of \$50. per picture for making the original plus traveling expenses.	50 subjects	\$2500.00
--	-------------	-----------

Mounted toned duplicate prints

size 8x10	\$10. each
size 11x14	15.00
size 16x20	20.00

COLOR PRINTS

Basic charge of \$100. per selected picture	50 subjects.	\$5000.
---	--------------	---------

Mounted duplicate prints

size 8x10 @	\$12.50
size 11x14	\$17.50

All of the above to be made on color negative material and Type "C" paper prints. A sample will be submitted on request for the purpose of judging the quality.

BLACK & WHITE

Subjects selected from my file would be at the above duplicate price list.