



THE STUDIO PUBLICATIONS, INC.

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Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

Dear Miss Gilpin:

Thank you so much for your nice letter. I suppose what it really boils down to is to get some institution or civic minded company to guarantee to purchase about 2500 copies of the book to help us get it off the ground. I would imagine the book would have to retail in the neighborhood of \$7.50 or \$8.50 depending on the final number of pages and length of text. However, if there is anyone who would be as interested as we are in seeing the book done, naturally we would not expect them to pay the full price, but would give them the usual booksellers discount of 40%. I suggest if anyone shows any special interest in taking a quantity you let me know how many they feel they might be interested in and let's work out the score from there and see just what might be done.

Here's hoping.

Sincerely,

Bryan Holme

BH/mk