

September 15
1955.

The Dexter Press,
West Nyack, N.Y.

Dear Sirs:-

Enclosed please find one 4x5 transparency for a post card. Make the necessary trim from the bottom. This customer wants

12,500, and I enclose my check for \$55.00.

I am coming east next week and will be in the New York area for a little while. I shall try to come to see your plant and perhaps you will have proof of the enclosed copy for me by that time. In any event you can reach me by mail

% Miss Brenda Putnam
19 Sharp Hill Road
Wilton, Conn.

I trust the enclosed copy comes within the 50 word limit.

Very truly yours,

COPY FOR HOXIE LODGE POST CARD? ::

For a memorable stay in "The City Different".

AAA HOXIE LODGE AAA
 Closest AAA to "Plaza".
 U.S. (Albuquerque) Highway 85-South
 Santa Fe, New Mexico

Distinctive, cool, Quiet units Spotlessly
clean, pleasant rooms. Vented panel-ray heat.
Tiled showers or tubs. Radio & TV. Near good
restaurants & swimming pool.
 Telephone 2-0690

Color photograph Laura Gilpin.

Memorable
For a ~~Pleasant~~ stay in "The City Different"

(AAA)

Hoxie Lodge

(AAA)

Closest AAA to "Plaza"

~~1608 Cerillos Road~~

~~on~~ U.S. Hwy 85-South (Albuquerque Hwy)

Santa Fe, New Mexico

Distinctive, cool quiet units. Spotlessly clean
pleasant rooms. Vented panel-ray heat. Tiled showers
or tubs. Radios and TV ~~available~~. Two ^{near} ~~blocks~~
~~to~~ good restaurants ~~and to municipal~~ + swimming
pool.

Telephone 2-0690