

CONTAINER CORPORATION OF AMERICA

CHICAGO 3, ILLINOIS

OFFICE OF
THE CHAIRMAN OF THE BOARD

November 18, 1953

Miss Laura Gilpin
1031 Camino San Acacio
Santa Fe, New Mexico

Dear Miss Gilpin:

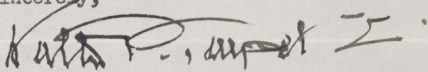
In a few days you will receive a copy of Container Corporation of America's new World Geo-Graphic Atlas. It is part of a private edition published primarily as a gift for our friends.

Four years went into research, design and production of this Atlas under the direction of Herbert Bayer, its editor and designer. Most of the maps of the United States are by Rand McNally, who also assembled and bound the book. The maps of foreign countries were made by Istituto Geografico de Agostini of Novara, Italy.

For a description of the Atlas and our reasons for publishing it, we call to your attention the preface by Herbert Bayer and my brief foreword.

We hope you will enjoy owning this volume. It is our pleasure to send it to you.

Sincerely,


Walter P. Paepcke
Chairman of the Board

WPP/mb

P. S. A limited number of Atlases will be available to the public through our Advertising Department at \$25.00 per copy.