



H. S. CROCKER CO., INC. PRINTERS * STATIONERS * LITHOGRAPHERS

720 MISSION STREET
SAN FRANCISCO 1, CALIFORNIA

October 16, 1953

Miss Laura Gilpin
P.O. Box 1173
Santa Fe, New Mexico

Dear Miss Gilpin:

I appreciate your letter of October 11, very much and I am only sorry that I have been so long in replying. By all means let me see all transparencies you have on hand which you feel are beautiful, scenic pictures.

I particularly appreciate your offer to get material for us, however, I trust you will understand that when we set out to gather up pictures for this program we were moved by two principles: One was the feeling that pictures of the beauty we were after were largely lucky accidents, hence difficult to make on order; and 2) we naturally turned to the photographers we had dealt with in the past.

This last I particularly regret in your case, for had I thought of you I certainly would have been in touch with you before now.

The fact is, though, that we are pretty well taken care of except in Texas, New Mexico and, to some extent, Arizona. There just isn't time now to make anything special for us, much as I appreciate your offer. However, all is not lost and we will certainly like to see what you have on hand, and in the future I will certainly aim at getting in touch with you earlier in the game.

If this present program goes through it will probably be successful...as you say, they always have been in the past, and if so there will probably be demands for a repeat performance in following years which will give me an opportunity to get in touch with you.

Thanks, too, for your kind words about Edward Weston and Ansel Adams MY CAMERA books." Did you see the group of prints we made for the Colorado Springs Photographic Exhibition in the same process? I enclose a few samples.

H. S. CROCKER CO., INC.

Miss Laura Gilpin -2

October 16, 1953

Incidentally, your own handsome picture isn't in the group. I must have taken it out for some other purpose, but these high fidelity prints are quite good, don't you think?

Cordially yours,

Roland Meyer
Roland Meyer
P

Encl.
RM:GP