

ARTHUR JAFFE HELIOCHROME COMPANY
3 EAST 28TH STREET
NEW YORK 16, N. Y.

January 22, 1953

Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

Dear Madam:

We received your very interesting letter of the 9th and beg to return the card which you sent with it.

This particular card was made directly in the Frick Collection, and this procedure guarantees best results as to faithfulness of colors.

However, we can make Color Cards from Ektachromes or Kodachromes. These cards would have to be printed in editions of 3000 per subject, and the prices of Sceneries would be 5¢ each, and for works of art, 7½¢ each. *vv*

Enclosed please find our list of Color Cards made of art objects in various American and European Museums.

Sincerely yours,

ARTHUR JAFFE HELIOCHROME COMPANY
A. Jaffe

EOJ:AGA

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