

Jan. 9,
1953.

Arthur Jaffe Heliochrome Co.
821 Sixth Ave.,
New York, N.Y.

Gentlemen:-

Are you the printers of the enclosed color postcard? I am very anxious to produce some first class scenic post cards of this Southwestern region. This is the first card of quality that I have found. Will you kindly send me your prices and your minimum quantity. I am sure that I can get Museum work in this region as well as my own scenic work. I presume that these are made from either Ektachrome or Kodachrome transparencies.

I would appreciate all information you can send me. I may also be interested in some larger reproductions for special calendars and in the instance of one museum some larger reproductions of subjects they also wish in postcards.

Very truly yours,