

The Grand Imperial Hotel
Silverton, Colorado

January 21 1953

Laura Gilpen
Box 1173
Santa Fe, N.M.

Dear Madam:

We have by no means forgotten your account. You no doubt understand the trials and tribulations we have been faced with in getting a new business on its feet. We see a wonderful future in prospect; a healthy business that soon will prosper and thereby will help you to prosper with us.

We have no doubt that you have experienced difficulties this winter too and expect that we have unwillingly helped contribute to them.

However, our prospects are looking brighter every day and we soon expect to be out of our temporary slump. We would appreciate your bearing with us for a short time. We would doubly appreciate any business that you might influence to enjoy the comforts of the Grand Imperial Hotel.

So, although our account has been slow, don't think that we have forgotten you. We are working harder than ever for you.

Sincerely yours,

Walter D Forbes

Walter D Forbes, Vice President,
New Mexico Housing Company,
Managing Director,
Grand Imperial Hotel

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