

EASTMAN KODAK COMPANY
ROCHESTER 4, N.Y.

November 15, 1951

Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

Dear Miss Gilpin:

My good friend, Mr. Kenneth Williams of this office, tells me that he had the great pleasure of meeting you while recently at a photographic meeting in Aspen, Colorado. He also tells me of your complaint concerning the Kodak Medalist Camera balance when used with a neck strap.

I think you will understand that considerable thinking went into the preparation of the neck strap for the Kodak Medalist Camera, both with and without the field case. Because of the relatively high speed of the Kodak Ektar Lens in the Medalist Camera, its position whether recessed or extended can influence camera balance on the neck strap. For instance, when the lens is extended, the neck strap should naturally be attached to the camera somewhat forward of the place to which it should be attached when recessed for good balance.

After some consideration, we felt that it would be more reasonable to have the center balance for the neck strap back further on the field case than on the camera itself. This reasoning is based on our feeling that when the camera was being carried rather than being used, it would be in the field case whereas when removed from the field case, it would undoubtedly be in use and the lens would be extended. For that reason, the fastening for the neck strap on the camera itself is somewhat forward of where the field case neck strap is attached.

I am very sorry to learn that the positioning of the neck strap is not entirely convenient for you and do wish that something could be done about it. However, I hope you will understand that the strap placement, both on the field case as well as on the camera, was not happenstance but did come about as a result of some serious consideration.

Please be sure to write me at any time concerning our products or if you feel we can be of help to you.

Yours very truly,

EASTMAN KODAK COMPANY

Ten Small

Amateur Still Camera Sales Division