

CHARLES KERLEE

PHOTOGRAPHIC ILLUSTRATION

146 EAST 56th STREET, NEW YORK 22, N. Y. • TEL. PLAZA 9-8340

May 3, 1951

Miss Laura Gilpin
614 Alameda Road, Box 1173
Sante Fe, New Mexico.

Dear Miss Gilpin:

Gordon Wilbur suggested that possibly you would be kind enough to tell us whether we could find a location similar to the large illustration in the enclosed photostat, anywhere around your locale. If not, would you know where in the west we might find it?

I would appreciate it very much if you would call me collect, either monday afternoon at my office, Plaza 9-8340, or in the evening at my home, Eldorado 5-1094.

Very truly yours,

Charles Kerlee

CK/J

.....this advertisement calls for photographing the car on rough roads in country that looks rough. We do not have to have the identical background shown but it should be picturesque and look rough as well as having a road that is rough. The road should not be rutty or muddy but just have dips and bumps to require good shock absorbers.

In the top picture, the road should be rougher than the one shown. Dips running across the road in right angles are good.