

April 27, 1951

Mr. Herbert Weinstock,
ALFRED A. KNOFF, Inc.
501 Madison Ave.,
New York City.

Dear Mr. Weinstock:-

Your letter reached me late Wednesday afternoon. I had hoped to go out yesterday on your assignment but a very high wind made photographic efforts nil. We are in the midst of the worst drought in history of the state.

I understand just what you wish and I believe that I can find the location without too much difficulty. If the weather permits, I shall have transparencies for you in a day or two as I process all my own.

As to prints, I am not set up at present to make color prints myself. I have had prints made both in New York and California. One of the heads of a new color laboratory in Tucson has just recently been to see me and judging from the samples he had, I believe the work superior to most that I have seen done on a commercial basis. The price for an 8x10 (or adjusted to specifications) would be approximately \$100. for a first print and ten duplicates. This is about the same as California prices but some less than New York. These would be dye transfer prints. Three color carbro would be somewhat more. I am trying a dye transfer print by these new people. I gave Mr. Johnson one last week (an Ektachrome) so that I should have the print back in a few days. This will give me some idea as to the quality of their work. In the meantime I shall send you several transparencies from which to select and then order the prints from which ever firm seems the best, subject to your approval.

To-day looks promising as to weather and I shall be off in a short while on this assignment.

Sincerely yours,

April 30
1951.