J. WALTER THOMPSON COMPANY

420 Lexington Avenue New York 17 December 7, 1950

Miss Laura Gilpin Box 1173 Santa Fe, New Mexico

Dear Miss Gilpin:

George Waters sent me a copy of his letter to you.

His business about the credit is just a formal way of saying that Kodak don't do it officially. If the proper occasion arises, they will be happy to do it.

On the business of sending pictures directly to George Waters, let me see them before you send them. After many years, I know what the chaps will bite at and what they won't. I want you to show them only very fine pictures so that whether they buy them or not, their regard for you will be a very high one.

We will talk it over during Christmas week. Believe me.

Sincepely, Varieties

Thayer Jaccaci: PBD