

J. WALTER THOMPSON COMPANY

420 LEXINGTON AVENUE
NEW YORK 17
November 22, 1950

Miss Laura Gilpin
Box 1173
Santa Fe, New Mexico

Dear Miss Gilpin:

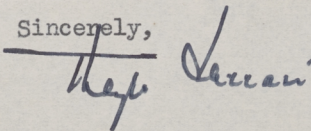
Attached is a copy of a letter from a friend of mine in Kodak about you.

If you are willing to sell your color transparency of the Aspen trees for \$200 to Kodak, that will be fine. If you do, send the bill on to me, and I will send it on to them, or you can send it directly to George Waters, Eastman Kodak Company, 343 State Street, Rochester 4, New York.

I do hope this may be the beginning of an association between you and Kodak, and will do all I can to sponsor it.

Hope to see you over the Christmas holidays. Believe me.

Sincerely,

The signature is written in dark ink. It begins with a horizontal line, followed by the word "Thayer" in a cursive script. To the right of "Thayer" is the word "Jaccaci" also in cursive. There is a small dash above the "i" in "Jaccaci".

Thayer Jaccaci:PBD

EASTMAN KODAK COMPANY

Rochester 4, N.Y.

C
O
P
Y

November 17, 1950

Mr. Thayer Jaccaci
J. Walter Thompson Company
420 Lexington Avenue
New York, New York

Dear Thayer:

Here returned are the transparencies by Laura Gilpin. She indeed has made some lovely things. We would like to buy the transparency of the aspen trees marked No.11. It is a 4x5 vertical Ektachrome. Would Miss Gilpin accept \$200 for this transparency?

The charming portrait of the little girl with the black cat is superb. The feeling here is that it is too elegant for Kodak's use. To me this is an outstanding portrait and it has the most pleasing arrangement and a fresh direct attitude. The quality of the color is truly subtle. Please pass on to Miss Gilpin our appreciation for this particular effort even though we are not able to find use for it.

All the above transparencies are returned. The photograph of the aspens can be sent back at your convenience. Thank you for letting us see these pleasant photographs.

Sincerely,

GLWatersJr:dk
Enc.