

October 15,
1949

Mr. Frederic B. Knoop, Editor
MODERN PHOTOGRAPHY
22 East 18th St.
Cincinnati, Ohio.

Dear Mr. Knoop:-

Some three years ago when I served on the jury with Mr. George Hoxie, I promised him a few prints for use in Minicam from this book which has its official release to-morrow, or rather Monday. I do not know if you would be interested in it, with your new magazine, which I am very interested to see. I October copy.

The enclosed folder gives little idea of the book, and I hope that you will be able to see it. It should go on sale in all bookstores October 17th. Mr. Hoxie saw two or three prints from it three years ago. This has been a tremendous undertaking. I have been working on it for four years, and I am pleased to say that the advance sales are very far ahead of expectations. I am having an exhibition of 125 original prints here at the Santa Fe Art Museum opening November 7th. It then goes to Dallas Museum of Fine Arts, and several other Museums are already booked for later next year.

This brings you my best wishes for your new magazine.

Cordially

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Mr. Frederic B. Knoop
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