

October 15,
1949

Mr. Thomas Blair,
Popular Photography
Chicago, Ill.

Dear Mr. Blair:-

Thank you for your inquiry regarding RIO GRANDE-RIVER OF DESTINY, and here is the information you request.

Title:

THE RIO GRANDE-RIVER OF DESTINY

DELLABEA GILPIN

DUELL, SLOAN & PEARCE, INC. Publishers

Size of format 8 1/2 x 11

256 pages with 242 plates & 35,000

words of text.

cloth bound \$6.

I was astonished to see that Duell, Sloan & Pearce had failed to have their own name on the folder I sent you. This folder is their preparation and of-course is used by book sellers all over the country. I have a few without a store imprint. This is the big effort of my long photographic life and I am happy to say that the book seems to be off to a very good start judging from what I have heard in the last three days. Official publication date is October 17th, day after to-morrow. I hope you can see the book. I marvel at the quality of it and I don't know how D.S.&P have held the price to \$6.

Thanking you for your inquiry,

Very truly