



Mike Roberts Studios

America's Finest Color Cards

August 2, 1948

Miss Laura Gilpin, Photographer
Box 1173
Santa Fe, New Mexico

Dear Miss Gilpin:

In reply to your letter of July 13, we wish to thank you for sending us samples of your cards and appreciate your thinking of us when considering color work in post cards. We believe we are justified in the pride we take in our productions.

Concerning your question of transparency purchases however, we will pay \$25.00 for reproduction rights for any transparency our distributors wish to have reproduced for their line of cards. Therefore we suggest you show your 'chromes to Mr. George Wich of the Southwest Post Card Company, P.O. Box 685, Albuquerque, New Mexico, as he may wish to select views for post card subjects.

We are forwarding a copy of your letter together with a copy of our reply to Mr. Wich and will also send him samples of your work.

Very truly yours,

MIKE ROBERTS STUDIOS

Audine Rusling
Audine Rusling

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