

June 27,
1948

Mr. Archer Greirson,
J. Walter Thompson Co.,
Detroit, Michigan

Dear Mr. Greirson:-

Following our telephone conversation of yesterday and my wire last night, I based my price to you on a possible retake, and the use of more film than we discussed, the reason is that I am finding the light of New Mexico very changeable. Sometimes no filter at all is required on views with distance, other times a filter of some strength. I would want to do only a completely first class professional job for you, and figured on that basis.

For two years during the war I held the position of chief photographer in the public relations dept. of the Boeing Airplane Co. in Wichita, Kansas, and consequently had considerable experience in covering assignments of all sorts. Since the war I have been working on two books, one (TERRIBLE IN YUCATAN) is just out, the other, a much more pretentious book, has only recently been completed. at present I am doing some free lancing, and want to stay in this part of the country if I can.

I presume that you called me on the suggestion of Mr. Young as I have furnished him with one color and one black and white photograph for his son's advertising.

I understood you to say over the phone that the color shots you wish were for national advertising for the Ford Motor Co. This should provide interesting material with a new Mexico background.

Hoping that we may work together on such a project to our mutual satisfaction, I am

Very truly yours,