



1750

First National Bank

OF SANTA FE
ESTABLISHED IN 1870

Santa Fe, N.M.

May 11, 1948

OFFICERS:

E. R. WRIGHT, CHAIRMAN
PAUL A. F. WALTER, PRESIDENT
GEORGE M. BLOOM, EXECUTIVE VICE-PRESIDENT
CHARLES J. ECCERT, VICE-PRESIDENT AND CASHIER
SAMUEL J. PATE, VICE-PRESIDENT
HENRY DENDAH, VICE-PRESIDENT
CARL A. BISHOP, VICE-PRESIDENT
ALEXANDER V. WASSON, TRUST OFFICER
LELA A. BAKER, ASST. CASHIER
QUINCY C. APPLING, ASST. CASHIER
P. C. BERARDINELLI, ASST. CASHIER
HARRY B. DAVIS, ASST. CASHIER
S. P. BICKLEY, ASST. CASHIER
JAMES L. TEARE, ASST. CASHIER
R. J. ORTEGA, ASST. CASHIER

DIRECTORS:

E. R. WRIGHT, CHM. OF THE BOARD
CARL A. BISHOP
GEORGE M. BLOOM
HENRY DENDAH
CARL H. DILBERT
G. WILBUR JONES
DANIEL T. KELLY
BERNARD SPRITZ
PAUL A. F. WALTER

Miss Laura Gilpin
614 E. Alameda
Santa Fe, N. Mex.

Dear Miss Gilpin:

Undoubtedly you have either read about or noticed the window the Bank has been remodeling and decorating on its premises located on San Francisco Street directly opposite La Fonda.

As a valued customer of the Bank and a manufacturer of one or more characteristic Santa Fe products, we are offering you and similar manufacturers the use of this window space for a half-month period in the near future. The definite date to be allocated you and others will be determined by lot. Mr. George McCrossen, who will be in charge of displays, will notify you in due course.

Meanwhile, may we suggest that you "size up" the window and plan your display with emphasis on Santa Fe arts and crafts of your own manufacture. The space that will be made available is approximately 4- $\frac{1}{2}$ feet high, 13 feet long, and 3- $\frac{1}{2}$ feet deep. The window will be flood-lighted during the early hours of the evening. All displays naturally will be subject to the approval of the Bank's officials.

This opportunity is offered you by the Bank in the interests of Santa Fe.

The Bank reserves to itself the right to use the space as it deems most appropriate during Fiesta, Christmas, Holy Week, and other occasions of city-wide observance.

Very truly yours,

George M. Bloom
Vice President

km