

Dear Mr. Gilpin, 3406 Eighty first Street, Jackson Heights, N.Y.

February 27, 1947

Miss Laura Gilpin
614 Alameda Road
Santa Fe, New Mexico

Dear Laura:

It was good to have your long letter of February eighteenth. The books sound tremendously exciting, and while I know they are hard work, they must be fun to do. I shall be glad to do whatever I can as far as design or production goes.

By now you very probably have received the detailed estimate of costs I sent on to you some time ago. If not, the basic fee for designing is usually \$500. Naturally, if there is much lettering, drawing, mounting, re-touching, or such things to be done, they would have to be billed extra.

I have wondered why you should stand any production cost on such a book. Duell, Sloan and Pearce would normally be expected to authorize and pay for the planning and production of the book. Incidentally, Wally Goodwin has not yet called. It sounds like it would be a lot of fun to do if the publisher would permit us to do it from the beginning, and to do it the way we think best. Most often when a book is picked up in the middle, someone else having decided on type, paper, format, binding, etc., a designer can do little of real benefit.

The book has been such a tremendous job for you, and I am sure the photographs are superb, as are all Gilpin photographs. It would be a shame not to produce the book in such a way that they were given every advantage. THE PUEBLOS has not yet arrived, and I am awfully anxious to see it.

Margaret joins in heartiest best wishes and we continue to hope that you will find yourself in the east in the not too distant future. It would be good to talk to you again face to face.

Yours,

Alan