

THE MERIDEN GRAVURE COMPANY

FULL-TONE PRINTING :: MERIDEN, CONNECTICUT

ESTABLISHED IN 1888 :: TELEPHONES 600 - 601



April 29, 1947

Miss Laura Gilpin
P.O. Box 1173
614 Alameda Road
Santa Fe, New Mexico

Dear Miss Gilpin:

Thank you very much for your letter of April 23. We are glad to know that you plan soon, to go ahead with the reprint form of post cards and follow this up with another series of new subjects.

Attached is an estimate which is up to date. The increase is largely due to the increase in the cost of the paper that we use and of course, if we get a further increase in the price of the post card paper, it will be necessary to pass it along. However, we feel that the paper cost about reached its limit and do not anticipate any further increases.

As I may have mentioned in previous correspondence, we had to stop color work at the beginning of the war. We have not as yet been able to get back into it but will as soon as the pressure eases off. The only thing recently that I have seen on color has been Eastman's Ektachrome. I am not familiar with the California color reproductions you mention.

Sincerely yours,

THE MERIDEN GRAVURE COMPANY

EHH:EAB

Harold Hugo
E. H. HUGO, Manager