

THE PHOTOGRAPHIC SOCIETY OF AMERICA



THE FRANKLIN INSTITUTE
PHILADELPHIA, PENNSYLVANIA

REPLY TO
Lloyd E. Varden
Paville Color Incorporated
533 West 57th Street
New York, New York

August 22nd, 1946

Miss Laura Gilpin
P.O. Box 448
Colorado Springs, Colo.

Dear Miss Gilpin:-

A short time ago the PHOTOGRAPHIC SOCIETY OF AMERICA took active steps to create a Permanent Print Collection. This is a project that many of us have thought the Society should sponsor for a long time, but only recently has it been possible to get it underway.

For the Permanent Print Collection to be representative of contemporary pictorial photography, it is imperative that it include certain photographers' works. For this reason the trustees are writing to those pictorialists whom they feel must be represented, requesting prints for the Collection.

Your name was on the selected list, and so I asked for the opportunity to request several of your prints. You may be the judge in choosing the prints, although later on we may request specific prints that we believe should be included in the Collection.

Enclosed is an invitation form that we request you to read and execute upon sending the prints. I am not even bothering to ask you first whether or not you are agreeable to donating several of your prints to the Society's Permanent Print Collection, for I am sure you will be glad to cooperate.

Kindest regards.

Cordially yours,

Lloyd E. Varden

Lloyd E. Varden

Technical Director

LEV: jw

CC: Mr. C. B. Ehlers
Mr. E. C. Crossett
Mrs. Dorothy Barto