

*Albert G. Simms*  
*Albuquerque, New Mexico*

June 8, 1946

Dear Laura:

I read over your letter with interest, and I looked at the beautiful envelopes of views with great pleasure. They couldn't be nicer.

Being anxious to help you, let me make a few suggestions. To sell these five postal cards for 25¢ is silly. In these days a 25¢ piece is so small you hardly recognize it. They should sell for 50¢. There should be more variety I think. They all seem to run to indians, though the indian idea has a great appeal to tourists. I would get a series on the sheep business and the cattle business in New Mexico. I am sorry to say we have no sheep at the Trinchera Ranch any longer. Labor was so scarce we had to sell them. We are running steers at Trinchera, and if you ever want to take some pictures up there, you are invited and I will buy the pictures.

I have looked up the beautiful post cards of Los Poblanos Ranch, and I find four, which I enclose, of which I would like to have 1000 each made. You could just put in the order and they will come whenever they come. Two or three others were made, but I don't seem to have any of them left. Maybe I could get a print for all of them from the original plates, and increase my order.

Whenever you come to town there is always a bed and a breakfast for you, and a welcome.

I have my Niece, Adelaide Winslow, from Maine with me for the summer, and I am just hoping she will stay on the summer, and not get fed up with the slow tempo of my life. She is much younger, beautiful, and likes action, which is too much for me.

I will show those sets that you sent me to Maisel, and have a talk with him sometime soon.

Kind regards.

Your friend,

*AG Simms*

AGS:lr  
Encl.

P.S. I have just been over to see Maisel and he thinks that it would not be possible for him to distribute these sets through his organization in large quantities, but he says he would like to handle them in his shop here, where he would think you would have a fairly large distribution. He also thinks 25¢ is about right, and I imagine he wants to buy them for about 12 $\frac{1}{2}$ ¢. He is ready to give you an order. Please write Mrs. Parker, c/o M. Maisel, Central Avenue, Albuquerque.

AGS